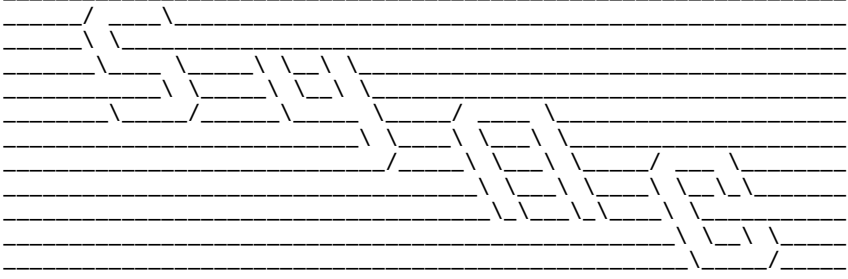


Blank handwriting practice lines.



Blank handwriting practice lines.

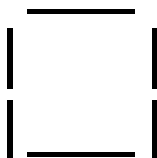
Blank handwriting practice lines.

mail



THE "I - want - to - be -
in - your - ~~category~~ -
no - matter - what - the -
theme - of - your - project -
is" CARD BY A. BUELHOFF

sync, an ongoing artistic journal in digitaly published zines, updated weekly @ sync.que.io



Dear reader,

this issue is a postcard and an invitation.

Print it out, fold the spread in half and again at the dotted line. Now seal it up with tape to turn it into a postcard, carrying this very text and whatever secret message you wish to write on the blank page inside of it. Send it to someone you care about (or who might be interested in this call for participation).

As I decided to produce 50 zines this year and am now halfway through, I've thought a lot about the possibilities and limitations of this project and its possible futures. For me personally sync has opened up a whole new way of creative thinking and connecting to different modes of public: connecting to ideas as well as connecting to people. Making part of myself / of what I do public to communicate and be communicated with – accessible nodes. (Nothing new in the age of social media.) As of next year, I wish to deepen this thought of network and connection and turn sync into a project of editing and collaborative publishing.

sync initially emerged as text based only: from conceptual writing to reflections on its materials, from essays to excerpts of research, poetry, appropriations, documentation of performances, pamphlets, ASCII-art, old texts, new texts, used texts, archived texts, copy and paste stuff, whatever. But it can be everything, really. The content might only be limited by its format and the file size, which I wish to keep rather small to make it accessible on different devices and internet connections. Also I want to keep the pace: 50 zines this year, 50 zines next year.

Of course, sync is very much informed by my own fields of interest and that won't change when my practice shifts from writing to editing. After all, these two operations might have more in common than their names suggest.

Get in touch via old mail with someone you care about and be welcome to send an e-mail with an idea or text for a sync-zine to sync@abue.io

Hope you are fine.

Yours,
A

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