





tim holland  
the actual order of the alphabet

1

ii

lij

**d l i j**  
**f**

**o d l i j**  
**p** **f t**



e b f t  
a d l i j  
q p r n  
b o

ə f f ʃ  
a d l i  
q p r  
b o n h m  
c k  
x  
y

ə a d b i j f t  
ɔ o q p r n h i f  
k x y  
m v  
w

**k**

**d l**

**b f**

**q p r**

**a**

**g**

**o**

**e**

**c**

! f i

N s

n m

x

u

v

y

w

x

for a long time people tried to keep it a secret. the alphabet, as it is taught in elementary school, is pure chaos. it is not surprising that, being a system of chance and arbitrariness, it results in dyslexia. **a - b - c - ...** the sequence of the letters obeys no order, neither phonetic nor graphic. traditionalists will say: "that's how the alphabet has grown, how it has been passed on." *the actual order of the alphabet* says "yes, but": the strict linearity is a mechanism of suppression. the **a** is to overthrow, the **z** is a quieter representative agent, does not want to be so exposed at the end, **l** is an amicable letter, as is the **o**. the rearrangement of the alphabet as a network, which neither begins nor ends, is capable of catching and carrying language. *the actual order of the alphabet* demands a visual pragmatism that shows the mutually friendly relationships of the letters.



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